



**2016 - 2017
Entrepreneurship Contest
7th - 8th Grade Students**

Sponsored by:



Scholarship Contributor:
The Pettinger Foundation



What's Your BIG IDEA? Take it on!

Entrepreneurship Contest

About the Contest

Unleash your ideas! The Arlington Chamber of Commerce and AISD are searching for the most entrepreneurial and innovative teens in AISD.

Imagine, create and invent a new product or business and make your mark on the world in The What's Your Big Idea Entrepreneurship Contest. This contest is open to 7th and 8th grade students who attend Arlington public schools.



Contest Theme:

What's your creative idea for a product you could sell or a business you could create, own and operate?

Think about your life, school, community and the world in which you live.

- What does not work as well as you would like it to work?
- What problem(s) would you like to see solved?
- If you could invent something to make your life easier, what would you invent?
- What is the most annoying problem you find at home? at school? at work? at the airport? on the road? at the grocery store? at the bank? at the shopping center or mall?

Think of an idea for a product or service to address the problem or opportunity you identified. Share your ideas on the contest entry form on the back page of this contest flyer.

Students may choose to submit a contest entry on a different piece of paper. However, the paper must include the same information as the entry form on this flyer and meet the contest rules described below.

Great Prizes!

Winners from every school!

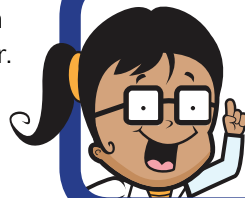
Winners will be selected from every junior high school in Arlington that submits entries!

Finalist

The top entries in the 7th and 8th grades from every school will be invited to attend Arlington Entrepreneurship Day located at College Park Center at the University of Texas at Arlington on Saturday, April 29, 2017 where they will receive an award.

Grand Prizes

The overall AISD grand prize winners in from all 7th and 8th grade entries will be announced during Entrepreneurship Day at College Park Center located at the University of Texas at Arlington on Saturday, April 29, 2017 from 2-4:00 p.m. The grand prize winners will receive a prize package that includes tickets to Arlington attractions such as Six Flags Over Texas and a Texas Rangers Baseball game as well as a T-shirt, trophy, medal and a chance to win a scholarship.



**Entries are due to
The Class in the Parks
no later than
Friday, February 17, 2017.**

Contest Rules

1. All entries must be submitted no later than **Friday, February 17, 2017** via school district mail to AISD Class in The Parks.
2. All written entries must be on the official contest entry form on the back of this flyer or on notebook paper or 8.5 by 11 inch white paper.
3. Entries must be 300 words or less, typed or hand-written neatly.
4. All entries must be the original work of the student.
5. Contest entries will be judged by the Arlington Chamber of Commerce and the Chamber's Education Committee on the basis of creativity and innovation and grade-appropriate focus and coherence, organization, development of ideas, voice and conventions (grammar, spelling and punctuation).
6. For more information, contact The Class in The Parks at 817-466-0578 or email Ami Motsenbocker at amotsenb@aisd.net.



Think Big! Innovate!

THINK! Consider the “think” questions on the adjacent page. Record your thoughts and ideas to those questions below.

CREATE! Think of an idea for a product or service to address the problem/opportunity you identified above. Briefly describe your idea.

ACT! Turn the page and share your BIG Idea in the What’s Your Big Idea Entrepreneurship Contest.



Entrepreneurship?
Free Enterprise?
What do these big words really mean?

Entrepreneur

An entrepreneur is a person who starts his/her own business.

Free Enterprise System

Thanks to our founding fathers, you can start and operate your business in the USA with little interference from the government—a privilege not enjoyed in every country.

Did you know that more than 70% of young Americans envision starting a business or doing something entrepreneurial when they are adults.



What's Your BIG IDEA? Take it on!

Entrepreneurship Contest Entry Form

Student Name _____ Student ID # _____

School _____ Grade _____

Teacher _____ Class Period _____

How will your BIG idea satisfy the wants or needs of potential customers?
Focus on the important points!



Product

Describe your product or service.



Target Market

Who are the people that are most likely to buy from you?



Price

What prices will you charge for your product/service?



Promotion

What types of advertising and promotional activities will you use to attract customers?



Place

Where will customers buy your product or service?
Where will it be sold?



People

What people/employees will your business need?

You may staple an additional page to this entry form if necessary.
You must include your name, grade and school on the additional page.