



For Immediate Release

Contact: Leslie Johnston
682-867-7342
ljohnsto@aisd.net

JOE GORDON NAMED HEAD FOOTBALL COACH AT SEGUIN HIGH SCHOOL

ARLINGTON, Texas, April 13, 2017 – The Arlington ISD athletics department today announces the hiring of Joe Gordon as head football coach at Seguin High School.

Gordon, who has coached at the collegiate and high school levels, has been the defensive pass game coordinator and head track and field coach at Arlington High School since 2015. Prior to that, he spent seven years coaching collegiately at Kansas State University, Mississippi College, Garden City Community College and Bethany College. The Arlington High graduate played collegiately at Kansas State before stints in the NFL with the St. Louis Rams and NFL Europe with the Rhein Fire.

“Coach Gordon will bring a unique perspective because of his experience on the field and on the sidelines,” AISD Athletic Director Kevin Ozee said. “He knows the AISD well being a former Arlington High School student and coach, and I expect that he will continue the tradition of success at Seguin High School.”

Gordon played under Hall of Fame coach Bill Snyder at Kansas State as a three-time team captain and starting cornerback for the No. 1-ranked pass defense in the country. He won a world championship in 1998 as the team captain for the Rhein Fire. Gordon attended both Hutcheson Junior High and Arlington High School in the AISD. He has a bachelor’s degree from Kansas State University.

“My experience has taught me the importance of building a program by creating a culture of toughness, togetherness and organizing a plan for success,” Gordon said. “Connecting current players with former players and embracing past tradition is critical to generating energy and excitement for all within our community. I am excited to continue my coaching career in the Arlington ISD by leading the Seguin Cougars.”

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